



Alliance for Continuing Education
in the Health Professions



FACT SHEET

NATIONAL FACULTY EDUCATION INITIATIVE

Launch Date: October 2008

Sponsors: The Alliance for Continuing Education in the Health Professions (the Alliance, formerly known as the Alliance for CME) and The Society for Academic Continuing Medical Education (SACME), in collaboration with the Association of American Medical Colleges (AAMC)

Goal: To help medical education faculty understand the differences between certified CME activities and commercial marketing/promotional programs
Contents: An online educational activity (<http://www.nfeinitiative.org/>).

Hosts:

- Dr. Douglas Kamerow - Chief Scientist at Research Triangle Institute (RTI) International and Professor of Clinical Family Medicine at Georgetown University
- Valarie Clark, MPA - Director of Faculty Development, leader of the Women in Medicine Program, and head of Group on Faculty Affairs for the AAMC

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